

# Job Opportunity



## **YMCA Day Camp Employment Opportunities 2022**

The **YMCA of Southwestern Ontario** is dedicated to creating rich, camping environments that foster the growth and development of both campers and staff. Our unique age and YMCA values based approach is designed to allow campers to grow with us creating experiences that last a lifetime.

A typical YMCA Day Camp staff is committed, first and foremost, to the safety and personal growth of the campers attending our programs. Our staff teams possess backgrounds in childcare, youth coaching and school or community leadership. They demonstrate flexibility, a willingness to learn, a desire to enhance their personal and professional skills, plus a commitment to achieving excellence in camping.

It is expected that YMCA day camp staff demonstrate active support to the philosophy and objectives of the YMCA. All YMCA day camp staff is expected to participate fully in all camp programs, and uphold camp regulations and policies. It is also expected that YMCA day camp staff interact in a supportive and professional manner with fellow staff members, visitors, and campers. To our campers, the staff team is a role-model that embodies the core values of the YMCA.

The **YMCA of Southwestern Ontario** provides opportunities for the staff to excel within their positions. Formal and informal feedback is provided throughout the duration of employment. The opportunity to express concerns or grievances is also provided. It is expected that all successful applicants will be able to commit to the full length of their employment agreement. Due to the short nature of our day camp season requests for extended time off for family vacations are usually denied. It is also an expectation that all YMCA day camp staff will be able to find their own transportation to their assigned work site.

### **YMCA Mission and Core Values**

Mission: The YMCA of Western Ontario is a multi-service charity that provides opportunities for personal growth in spirit, mind, and body for people of all backgrounds, beliefs and abilities.

YMCA Core Values: Respect, Responsibility, Caring, Inclusion and Honesty

### **Minimum Requirements of Position**

Verification of a clear Criminal Record with Vulnerable Position Screening for all staff, dated in the current calendar year. For returning staff a new Criminal Record check is only required every two years.

A desire to provide camping experiences to children 4-16 years old

An interest In Digital Media and Communications

A dedication to live by the YMCA core values

Further requirements for specific positions are outlined within this package.

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## **Day Camp Media Coordinator**

**Position term:** June 27<sup>th</sup> 2022 – September 2, 2022

**Pay range:** \$15.00/hour

**Position Overview:** The Media coordinator will be responsible for developing and supporting online engagement. This position assists in the creation of multi-media products such as video, photography and social media posts. The employee will execute social media campaigns and look for ways to amplify engagement and user-generated content

### **Duties Include:**

- **Client Services:** The Media coordinator will communicate with our clients through online engagement on our social media accounts.
- **Teamwork:** The Media coordinator will engage with teams across the YMCA to negotiate and plan an effective digital strategy and ensure all tasks are completed.
- **Communication:** Staff will have the opportunity to develop their communication skills during their work experience in a variety of ways.
- **Digital Skills:** The Media coordinator will work specifically on engaging our clients digitally. They will manage and build relationships with our digital guests in our internal and external online community including our website, Twitter, Facebook and Instagram
- **Leadership:** The Media coordinator will identify opportunities and provide direct leadership on best practices in digital engagement.

### **Position Requirements:**

- | Experience working with children in a Day Camp Setting
- | Experience in a leadership position
- | Knowledge and understanding of various social media platforms

All YMCA Day Camp employees are required to participate in a 4 full days of training process that serves as the foundation for ensuring that our employees are able to successfully carry out their jobs, and that the staff team as a whole is prepared for the summer. This training is required for all new and returning YMCA Day Camp employees. Time off during staff training will only be approved to write exams. This must be arranged ahead of time, as the staff member will be required to complete make-up training prior to the start of camp.

## **How to Apply**

Step 1. Update your resume and **include 3 references, preferably previous employers.**

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Step 2. Write a cover letter **indicating all the top 3 sites you would like to apply to** work at. If you're only interested in one location indicate that as well.

Step 3. Send it all to:

**Jessi Miles**

**Manager of Day Camps, YMCA of Southwestern Ontario**

**Email:** [jessi.miles@swo.ymca.ca](mailto:jessi.miles@swo.ymca.ca)

We thank all applicants for their interest; however only those selected for an interview will be contacted.

**The YMCA of Southwestern Ontario is committed to providing a barrier-free environment for all stakeholders including our members/participants, employees, job applicants, suppliers, and any visitors who may enter our premises, access our information, or use our services. As an organization, we respect and uphold the requirements set forth under the Accessibility for Ontarians with Disabilities Act (2005), and its associated standards and regulations.**

**Want to know more about us, visit us at:**

<https://www.ymcaswo.ca/>

<https://www.facebook.com/YMCAofSWO/>